

Come on In – it's Fairtrade Fortnight (26th February – 11th March)

Yes, Fairtrade Fortnight 2018 beckons. The good news is that the Wimborne Town Fair Trade Group is being joined by Colehill, where the Parish Council has agreed to link permanently with the Wimborne group to promote Wimborne & Colehill Fair Trade Community.

So it's quite right that our first major joint event takes place in Colehill – on Thursday, 8th March in the school hall of St Michael's Middle School (by kind permission of the head teacher and governors). We are going to show a 90 minutes film called The True Cost, investigating the worldwide clothing industry and challenging us about the human and environmental costs of what we wear. Entrance is free although donations will be appreciated to cover the (quite high) costs of the licence to screen the film. Doors open at 7.00pm and the film will start promptly at 7.30pm. The True Cost has been described as “the clothing equivalent of Plastic Oceans”. Plastic Oceans was shown last May to great acclaim at Queen Elizabeth's School and has led to the excellent and active Wimborne War on Waste. We're inviting representatives of all local clothing shops to the screening. We feel sure that you'll support this event enthusiastically – and tell your friends about it.

No, we haven't forgotten that Fair Trade Fortnight is also a time to rekindle our love of fairly traded food and drink and so – in line with the national Fair Trade Fortnight campaign – we invite you to **Come On In** to our annual Coffee Morning on Thursday, 22nd February at the Annexe of Allendale House, Hanham Road, from 10.00am – 12 noon, (just before the beginning of Fair Trade Fortnight). No fixed charge, donations welcomed.

We value the support for fair trade of so many local businesses and community groups and we're keen to bring in more. Please ask for fair trade in local restaurants and cafes. Why not invite a member of the Wimborne & Colehill Fair Trade Community to update your group on the difference Fair Trade is making to a million and a half small scale producers worldwide?

